

## Rubikloud Appoints Roger Singh as Chief Technology Officer

**TORONTO, May 4, 2016** – Rubikloud™, the machine intelligence platform turning omni-channel retailers into modern data driven innovators, today announces appointment of Roger Singh to the role of chief technology officer. As co-founder and previous CTO of Scalar Decisions Inc., Canada’s leading IT solutions integrator, and previous head of engineering for Sun Microsystems of Canada, Singh brings experience managing growth of large engineering teams and delivering product innovation. Rubikloud will rely on his expertise as it expands from a few dozen employees to 100+ employees sourced from the Canadian talent pool over the next year.

"Rubikloud is ready for a massive inflection point and we are very excited to have Roger join as our new CTO. He has been part of the company as a key advisor since day one," states Liu. "He knows our team, he knows the space, and he has a proven track record of scaling companies to hundreds of engineers. The internal decision reflects rapid growth anticipation for Rubikloud, and we couldn't be more excited that Roger is joining our team!"

Singh has more than 20 years of experience in the IT community in systems architecture, business analysis, operations, and software in advising customers, partners, and start-ups. At Scalar, Singh steered the growth of the technical team and organization to over 300 since the company’s inception in 2004. He also consults on numerous councils ranging from technology exchanges, product development, security, and cloud computing initiatives.

"I am thrilled to transition to working with Rubikloud on a daily basis. I have been a technical advisor and on the Board of Directors since day one. Stepping inside will allow me to focus on Rubikloud on a full time basis as we are on the cusp of some exciting growth. I look forward to growing the team and delivering on our vision," states Singh.

The appointment is effective immediately with Singh reporting to Kerry Liu, Rubikloud chief executive officer. Singh succeeds Frank Thomas, who served as chief technology officer since Rubikloud’s founding in 2013.

### About Rubikloud

Rubikloud is a leading machine intelligence platform for retailers. Rubikloud’s big-data architecture fields retailer data from multiple sources, then cleans and processes it — making it compatible with advanced machine-learning techniques. Rubikloud employs its unrivaled data science to understand customer behaviors, ranging from product affinity and price sensitivity, to response prediction and demand forecasts. The Toronto-based company founded by CEO Kerry Liu currently works with over a dozen global multi- billion dollar retailers. Investors include Horizons Ventures, which manages the global technology investments of Li Ka Shing, Access Industries, and the MaRS Investment Accelerator Fund. [www.Rubikloud.com](http://www.Rubikloud.com).

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